



# Add additional information or promotional campaigns to your packaging

*'Big enough to cope, small enough to care'*



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Meet all your requirements  
using a  
single solution

#### SAFE USE OF YOUR PRODUCTS

In everyday practise, many manufacturers struggle with the amount of informative text required on their packaging. And, due to stricter (EU) legislation, they are obliged to provide increasingly more information on their products.

On-Pack Information provides functional labels that add value for your customers, making sure your products are safe to use. We produce labels on any type of paper, plastic and foil. And, with our specialty inks, finishing techniques and various folds, we have a solution for every need.

Save costs with our  
unique solutions of up to 56 pages

#### INFORMATION ON YOUR PACKAGING

By using an On-Pack solution, you can significantly increase the amount of information on your packaging. This enables you to have all the required information (ingredients, origin, warnings) in any desired language on your product.

On-Pack Information supplies multilayer labels to manufacturers across many industry sectors, including (agro) chemical, pharmaceutical, household products, automotive and personal care.





# Make your products stand out on the shelf



## ATTRACTING MORE ATTENTION

Communicating a promotional campaign on your packaging helps you achieve in-store attention. Your product stands out on the shelf, leading to more impulse and repeat purchases. And, with the right message, you are able to create brand engagement.

Seven out of ten purchase decisions in the supermarket are taken in a fraction of a second when the consumer is standing in front of the shelf. There are countless ways to encourage purchases and to create brand awareness with a promotional campaign on your packaging.

## Get the most out of your promotion

## ENDLESS POSSIBILITIES

Through your packaging, you are able to reach out to the end user, even when they purchase your product online. It's important to know what you want to achieve with your promotional campaign. For instance, a common goal is the enrichment of the customer base.

On-Pack Promotions provides solutions to manufacturers across a variety of industries, including companies in the food, high-end spirits and the personal care sectors.



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